

Ten tips for garage sale success

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It may sound obvious, but most people forget the key ingredient to a successful garage sale: **ADVERTISE**. Make it easy for people to find your sale rather than relying on luck. Call us at 609-924-3250 to place an ad with the location, day and date of the sale. This will be a tremendous help in getting more bargain hunters to find you.


Use signs and banners to advertise your garage sale, post them where allowed (check with your local authority) throughout your surrounding neighborhood.


Create flyers for your garage sale.


Make a checklist of your items for sale (including description and asking price)


Clearly mark your items with price labels to avoid redundant price questions and confusion during the actual sale.


 1 Have plenty of change (coins, dollar bills).

 2 Decide early on if you want to accept cash only or checks too (prefer the later).


 3 Have some extra plastic bags for small or fragile items, it isn't necessary but will make it more convenient and conducive for buyers to buy your stuff.


 4 Have a power outlet, extension cords or batteries ready in case you have items that may require testing prior to selling (ie. toys, radios, power tools, etc.).


 5 Have a calculator handy to easily account for item totals or change.

 6 Have all your items tagged with price labels and keep your prices to a nice round number. also don't forget, this is a sale not a hard-sale so be ready (and price flexible) for people low-balling your items – you can always say no thanks.

 7 Presentation always has a hand to a successful sale, arrange items in a logical order, keeping smaller things in containers on table tops while having larger or bulkier items at ground level. place your best items or items that sell easily towards the back to force your buyers to walk through your stuff.

 8 For small items, it easier to sell them bundled with similar or with other small items too (stapler with a pack of staples or trinkets bundled in fours).

 9 When selling high priced items, it is best to keep a printed product listing or a magazine depicting the original value to justify your price and also let your potential buyer know that they are getting a good deal.

 10 Although it is easier to sell things as-is, doing some cleaning and polishing beforehand will probably net you the price you want for the item as opposed to selling just junk.